

DAILY PRESS

Plans being made to expand Tanger Outlet

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BARSTOW — The Tanger Outlet Center is attempting to expand their Lenwood Road location.

Tanger is looking to add almost 60 percent to their facilities, an increase from 110,000 to 175,000 square feet. They currently have 24 stores, and no vacancies. Carrie Warren from Tanger's corporate office in Greensboro, N.C. said they expect to add around 15 stores depending on the size of each space. Stores average between 3,500 and 4,000 square feet in size.

"It's time to expand and see some growth," Warren said. "The location has done well."

Though Tanger has yet to release information on which stores will be moving into the new spaces, Warren said they already have stores lined up to move in.

"We're not ready to share the store information, but Tanger doesn't build on speculation," said Warren.

"We've been in business for 26 years and we only build if we have over 50 percent leased. We have a great line up for the stores."

Warren cites the history of the outlets, and the growth of Barstow and Lenwood as factors in the decision to expand the facilities. She also said the Barstow location is undersized compared to the majority of their 35 nationwide outlets, which average 250,000 square feet.

“That location has been a success for the past 11 years,” Warren said. “The Barstow area, especially around the I-15, continues to grow, so we expect good traffic. Our outlets range from 80,000 to 1 million square feet, but most are on the larger side.”

The expansion would be built south of the current location, near the Reebok store located in the Tanger Outlets. Warren doesn’t expect any obstacles to the expansion plan and believes it would be good for them and the community.

“I certainly hope the commission votes yes,” Warren said. “ I hope the community wants more growth for us and for everyone in the area.”

Shopkeepers at the outlets were also optimistic about the planned expansion.

“It would be great if the expansion happened,” said Casper. “You can tell how much traffic has increased since more of the stores in the outlet filled up. It used to be a lot slower. I can only imagine how much more it would improve with the expansion. We can’t wait to move into a new shop.”

The Barstow Planning Commission will hold a hearing to discuss the planned expansion of the Tanger Outlet Center at 7 p.m. next Monday at City Hall.